



Public Information Commission
Fall 2023 meeting agenda, Nov. 2 and 3
Skagit Valley College

Thursday, Nov. 2, 10 a.m. to 5 p.m.
Northwest Career and Technical Academy Conference Room

Time	Topic	Facilitator
10 a.m.	Check-in and remote site sign-on	All
10 a.m.	<ul style="list-style-type: none"> • Welcome and call to order • Welcome from Skagit Valley College 	Sara Gómez Taylor, Cascadia College PIC president Anne Clark Vice President of Advancement Skagit Valley College
10:10 a.m.	Introductions: What was your big win in the last year?	Sara Gómez Taylor, Cascadia College PIC president
11 a.m.	AI and You	Evyson Beasley, Renton Technical College
12 p.m.	Lunch: NCMPR Medallion show and tell <ul style="list-style-type: none"> • Remote sites provide own lunch 	All
1 p.m.	Campus tour	All
2 p.m.	Guided Pathways roundtable: Marketing impacts	Carolyn Casey, Community Colleges of Spokane Phil Denman, Green River College Kati Sagawa, South Puget Sound Community College
3 p.m.	Break	
3:10 p.m.	Staffing survey review and discussion <ul style="list-style-type: none"> • Survey takeaways • “Positions of the future” 	All
4:10	Break	
4:20 p.m.	Onboarding new PIOs: What do you wish you had known?	All
5 p.m.	Adjourn	All
6:30 p.m.	Networking and dinner The Porterhouse Pub 416 W Gates St. Mount Vernon 360-755-3063	All



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Fall 2023 meeting agenda, Nov. 2 and 3
Skagit Valley College

Friday, Nov. 3, 8:30 a.m. to 12 p.m.
Northwest Career and Technical Academy Conference Room

Time	Topic	Facilitator
8 a.m.	Check-in, breakfast available, and remote site sign-on	All
8:30 a.m.	Call to order	Sara Gómez Taylor, Cascadia College PIC president
8:30 a.m.	Team building, recruiting, and retaining: <ul style="list-style-type: none"> • Helping employee morale • Figuring out your team's "why" 	Carolyn Casey, Community Colleges of Spokane
9:30 a.m.	Break	
9:35 a.m.	Connecting with challenging to reach demographics and socioeconomic groups	Alana Villemez, Interact Communications
10:40 a.m.	Break	
10:50	Murder Board: Responding to the tough questions	Laura McDowell, State Board Katie Rose, State Board Alana Villemez, Interact Communications
12 p.m.	Adjourn <ul style="list-style-type: none"> • Lunch provided • PIC Executive Committee meeting (if necessary) 	All