



Public Information Commission
Fall 2024 meeting agenda, Oct. 28 and 29
Yakima Valley College

Monday, Oct. 28, 10 a.m. to 5 p.m.

Kaminski Conference Center, Building #38, Meeting Room D (Room 122)

Time	Topic	Facilitator
10 a.m.	Check-in and remote site sign-on	All
10 a.m.	<ul style="list-style-type: none"> • Welcome and call to order • Welcome from Yakima Valley College • Introductions <ul style="list-style-type: none"> ○ What do you hope to get out of this gathering? ○ What's something delightful about you? 	Jenn Adrien, Clover Park Technical College PIC president Teresa Rich, president Yakima Valley College
10:30 a.m.	AI and Communications	Jenn Adrien, Clover Park Technical College
11:15 a.m.	Legislative update	Arlen Harris and Sam Herriot, State Board
12:15 p.m.	Lunch: SWAG show and tell <ul style="list-style-type: none"> • Remote sites provide own lunch 	All
1 p.m.	Campus tour	All
2 p.m.	Title II changes	Monica Olsson, SBCTC
3 p.m.	Joint marketing efforts: Lessons from Clover Park, Pierce, and Tacoma	Jenn Adrien, Clover Park Technical College Kate Frerichs, Pierce College Hilary Conner, Tacoma Community College
4 p.m.	Break	All
4:15 p.m.	OCR reviews: Lessons learned	Shawn Devine, Olympic College Leslie Cohan Shattuck, Lake Washington Institute of Technology
5 p.m.	Adjourn	All
6:30 p.m.	Networking and dinner Second Street Grille 28 N 2nd St. 509- 469-1486	All



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Fall 2024 meeting agenda, Oct. 28 and 29
Yakima Valley College

Tuesday, Oct. 29, 8:30 a.m. to 12 p.m.

Kaminski Conference Center, Building #38, Meeting Room D (Room 122)

Time	Topic	Facilitator
8 a.m.	Check-in, breakfast available, and remote site sign-on	All
8:30 a.m.	Call to order	Jenn Adrien, Clover Park Technical College PIC president
8:30 a.m.	Advertising WAC: Dos, Don'ts	Phil Denman, Green River College Katie Rose, State Board
9 a.m.	Break	
9:10 a.m.	25Live 101	Shawn Devine, Olympic College
10 a.m.	Controversial issues roundtable	All
10:50 a.m.	Break	
11 a.m.	Website migration lessons learned	Toni Nicolas, Skagit Valley College Marisa Pierce, Skagit Valley College
12 p.m.	Adjourn <ul style="list-style-type: none"> • Lunch provided • PIC Executive Committee meeting (if necessary) 	All