Baccalaureate Leadership
Council **2022 Winter Meeting**
Jan. 24, 2023

Zoom

General Meeting

I.   Welcome & introductions

II.   Hot Topics
   a. Building Community- in person, campus showcase:
      i.   Change in format, online and in person is the "new normal". Building community is tough, in particular when online.
      ii. These changes are a challenge and higher ed. has been slow to pivot.
         ● As a result of the pandemic student needs have changed. In particular student support.
            a. Ex. Traditional office hours 9-5 may not work, more flexibility is needed.
         ● Peninsula has found that utilizing their satellite campuses for more instruction has increased f2f enrollment.
      iii. Clark College's sociology department is completing a research assessment pre vs. post pandemic. Initial findings indicate that online programming may not be preparing students with the skills they need to succeed in upper-division coursework.
         ● Is a cause that when courses went online, there was a learning curve and it wasn't done well? Whereas now programs are better able to provide quality online programming?
         ● Online instruction well takes a serious commitment by the institution and faculty.
            a. Hard work to determine best practices and put practices in place.
            b. Creation of a consistent experience for students is needed.
            c. Understanding the limitations per program, online is not a good fit for all.
               i. Ex. Teacher education vs. Business
         ● What was done in the beginning was remote teaching, not online.
            a. How is the institution supporting faculty needs?
               i. Time and mental space, to create quality programming?
      iv. Challenges:
         ● Strong push back against online instruction.
            a. Impact on programs which are 100% online?
            b. Students want an online option and can go elsewhere.

c. How to better engage with students so they have a good experience and learn?
   i. Using discussions (Canvas) as a way to build community.
   ii. Finding online groups, ex. [Online learning Consortium](#) as a resource.
   iii. Can be difficult to create faculty accountability to do this.
- Issue of academic freedom. Institutions tend to go with Dept. of Education guidelines, but those are vague (faculty accountability).
   a. Clover Park- faculty contract was updated just before pandemic and had an emphasis on professional development through credentialed [Association of College and University Educators (ACUE)](#) programming.
- Low enrollment.
   a. TCC and Clark have lowered the enrollment on hybrid courses and committed to low enrollment. Courses usually fill, but not until last 3 weeks, so can be nerve wracking.

v. Questions:
- Do any institutions have a requirement for instructors to obtain certification for online instruction?
   a. Yes- Pierce
   b. Seattle colleges required pre-pandemic, was waived through shutdown and is planned to be reinstated.
   c. Yes- Clark requires Learn 101 for all instruction and Learn 201 for online instruction.
- How to incentivize the return to campus?
   a. Student life and other areas having events.
      i. Ensure events are at a good tie ex. Late afternoon/evening.
      ii. Have food, music etc.
      iii. Open to the community and families.

b. BLC 2.0- What's next?
   i. Moving forward what are the things BLC is going to concern itself with?
      - BLC is evolving-started as a support to programs as we figured it out, now WA is a national leader.
   ii. State board has put together a Washington checklist.
      - What is the plan to roll out to colleges?
         a. Val- is not sure but will reach out for tomorrow's meeting.

c. Messaging- Bachelors Science in Computer Science-
   i. Opportunity to talk about the differences between BAS and BSCS.
   ii. Update marketing guideline, current guidelines are obsolete.
      - State board would like BLC to take this on.

           a. There is change at the state site, BAS was moved in the directory. This change was done without a share-out.

      iii. Ap connect has discussed and a concern around a 'hierarchy' within the BAS vs. BS being created was raised.

- Mike Potter, Ap connect member, let us know that there is a group currently working on this and wants to prevent duplication.
  - a. Current work: difference between a BAS & BS with a map for institutions/advising.
  - b. Rather than a new work group, a BLC liaison to the Ap Connect work group.

      iv. What are the national standards for marketing?

- Possibility to coordinate a group while at CCBA to discuss and fact find.

d. Travel Funding-

      i. An ongoing issue which hampers community building.

      ii. How are other councils handling this?

- Seems to be a mix of in-person and online meetings.
- Acknowledgement about the loss of organic conversations.
- Suggestion to bring this issue up with Instruction Committee liaison.

III. Activity Group Report Out

a. *Develop guidelines for BAS program management* (Lead: Shannon Reedy & Shawna Blue)

      i. Will work on welcome kit to be ready at spring meeting.

b. *Enhance practices in reducing equity gaps within BAS programs* (Lead: Mary Jane Oberhofer)

      i. At last meeting discussed need for data.

      ii. Dashboard is completed.

- May request state board to come and explain terms, showcase features.
- Will use the dashboard to dig into the data around completion.

      iii. Determine who is outperforming and look at promising practices.

- Ex. LWTech-
  - a. At 30 credits/two quarters all feeder program associate degree students receive a letter letting them know a spot in the BAS program is held for them.

      iv. Diversity asterisk, does this extend to BAS degrees, how is the course designated?

- LW- faculty and course are designated.
  - a. Faculty receives stipend for training.
- Conversation about Trauma informed certification for the teaching designation.

c. *Improve Pathways into and through BAS degrees* (Lead: Chris Chen Mahoney)

      i. Created to create clarity, strategies and guidelines through bachelors into master's programs

      ii. Survey sent out earlier in fall, summary of results:

- 10 colleges/programs responded
  a. four have articulations with associate degrees.
  b. Seven have articulations with master's degrees
  c. Two have none
- Many different ways they market and promote, but similar steps.
  a. Reaching out and building relationships
  b. Meeting with stakeholders to review curriculum and draft agreements and get signatures.
- All run into challenges
  a. Lack of time and resources to create MOU and update
  b. Creating the initial partnerships
  c. Being unsure of the process
- Some successes
  a. Improving the pipeline and making the programs more competitive.
  b. Building partnerships with other colleges, allowing easier entry for students.
- What resources would help/make it easer
  a. Having a standard articulation template-standard format created by SBCTC.
  b. Repository of sample agreements/articulations
  c. Overall a simpler process

iii. Joined mid-way through by the Promote BAS Statewide.
- Discussed colleges sharing agreements/handshakes into a Canvas shell.
- Realizing that the pathways from associate to bachelors and pathways from bachelors to masters are very different. One is looking within the system (associate degree), what is the modality, how do you find the information.

d. *Promote BAS Programs Statewide* (Lead: Cristie Crawford)
  i. Joined Improve Pathways into and through BAS degrees
  - Objectives
    a. Marketing and outreach, how to collaborate.
    b. Creating a Canvas shell to house the information (FAQ page?)
    c. Improving the pathways to BAS programs-realized another group is already talking about this, so joined that group.
  - Spoke about potentially merging the groups
    a. Pathways are being created, how to market – Associate to bachelor, bachelor to masters
  - One piece that needs to be completed before merging:
    a. What improvements can be sent to Val about the BLC landing page.
    b. Group pushed forward changing the PDF which list by program into an interactive page.

         i. Include modality and other info about the program on this page.
- c. Also, program guides, getting those to advisors etc.
  - i. Where do the program guides come (centers of excellence, state, etc.) from so people have a printed version to give out?
- ● Utilizing student stories in dashboards and surveys.
  - a. Is there a designated person sending out reminders about graduate survey, is it still being used?
    - i. Used to be overseen by an activity group, no current leadership.
    - ii. May wan to have conversations about the survey, not many schools use it and it seems to be outdated.
    - iii. Who is using the data, is it worth spending time on-sending out a survey if no one is using the data.
    - iv. Val- worth revisiting, see what the data is and if it is being collected and the why and what is being collected through Summer's office.
    - v. Tanya has added notes and will work look into it and next steps.
- ● Please send finalized workplans to BLC treasurer, Shawna Blue at shawna.blue@skagit.edu . We will be compiling and submitting for approval.
- e. *Annual Conference transition to professional development opportunities* (Lead: Not Determined)
  - i. No one joined this group.
  - ii. Executive team will need to revisit in future.
  - iii. Moving to professional development, rather than annual conference.

IV.   <u>Member Announcements & Good of the Order</u>

V.   <u>Adjourn 12:53</u>

Baccalaureate Leadership
Council **2023 Winter Quarter
Meeting** Jan. 25, 2023

Zoom

I.   <u>Introductions</u>

II.   <u>Voting Items</u>
- a. Approval of Fall general and business meeting minutes
  - i. Motion to defer approval of meeting minutes to spring meeting: Sunaina Virendra

ii. Seconded by Steven Danver

iii. Motion passed

III. Executive Committee Reports

    a. Chair: Tanya Knight

    b. Treasurer: Sunaina Virendra

        Current Balance $14,734.43

        i. Question about the collection and history of dues.

- Collection of dues was $175.00 per person
- Found that the cost of holding the annual conference was prohibitive.
- During pandemic we decided to continue to collect dues to generate a reserve and look at professional development and other opportunities.
- Spring may be the time to review where we want to take the council/next stage and this seems the appropriate time to have a conversation around any changes to the collection of dues.

IV. SBCTC: Val Sundby

    a. Common messaging document

        i. Should be coming out next week and she will forward to the Listserv.

        ii. This document is their attempt to coalesce everything into one document once a quarter with highlights to let us know what is coming. Any questions reach out.

    b. Legislative session

        i. Does not seem to be anything that will impact BAS

        ii. Some items around clinical hours in Nursing, which would impact anyone with a BSN.

        iii. New job class for behavioral health, with a bachelor's level certification in behavioral health coming out of the University of WA.

        iv. SBCTC keeps legislative items on their radar and as things come up they reach out to campuses that can help with input. If anyone ever sees a bill that concerns you, reach out and they can let you know that it is on their radar and what they are thinking or a thank you for bringing to our attention.

        v. Currently tracking approx. 80 bills so far this session, and meet weekly to discuss.

    c. For those currently in the proposal process

        i. State board meeting next week- seven statements of need and two proposals.

        ii. There is a change in the protocol, chair this year has a strong interest in having more of a presence by colleges.

- Is asking colleges with a statement of need to come to the board meeting, will not need to attend for the proposal.
- There is a Zoom option.

        iii. Given the enrollment challenges across not just our system but the four-years the statements of need are under more scrutiny from our four-year partner than in the past.

- Ensure conversations with colleges who may see the programs as competition, but that they see that they serve different needs, are not duplicative and complementary.
  d. Questions raised:
    i. Is it in specific areas?
        - Definitely in Computer Science but it is in all areas, particularly when they are running a similar program ex. Teachers ed.
    ii. Would articulating a Master's program help with this?
        - Potentially, but not the solution.
        - This is about building relationships with partners, and ensuring that the conversations are had.
    iii. Can a four-year delay the process after the program proposal has cleared?
        - At the statement of need point here is a 30-day time period for comment, it is out on the [Interinstitutional Committee for Academic Program Planning (ICAPP)](#) grid, which is where we and four-year partners put degrees that are under development.
        - The ICAPP process, our system does not have the ability to stop a program at a four-year and the same is for them, they can raise concerns and objections but the systems are independent. It is intended to be a collaborative process.
        - As a follow-up, there may be an additional open window where Universities can comment- potentially when going through either the [Professional Educator Standards Board (PESB)](#) or the [Nursing Care Quality Assurance Commission (NCQAC)](#).
            a. Have heard from other programs where they are well into the program proposal stage are getting push-back form Universities, if it is not at the state board side, it may be coming at these secondary approval/accreditation stage.
                i. If anyone is bumps into this, Val would like you to get in touch- to the extent you want to share information about the experience, what type of questions or push back. Lets them help other colleges on the front end as they go through the process.
  e. Based on the feedback from the fall meeting working to update some new drafts for BAS & BS proposal process could look like.
    i. Working to move it to an electronic process-web form.
    ii. How to streamline.
    iii. Should have by spring meeting for BLC to provide feedback.
  f. For those involved in the bachelor of science in computer science development and funding.
    i. Has been a long process to get funding out, final approvals sent to state board today.
    ii. It is a grant, so will bill back for expenses-more detail should be sent out by next week.

        iii.   Funds must be spent by June 30-if you think there will be issues contact Val.

g.   Instruction Commission Transfer group
      i.   New degree to begin routing: Associate Science III, pulls computer science out of the AS II. Creates a stand-alone pathway for computer science.
      ii.   Goal is to get to a single computer science degree.
      iii.   After many iterations group came to this and next will review if the computer science DTA is serving students.

h.   Having heard from both BLC and ATC a large challenge in a post Covid environment is the ability to have bandwidth to do state wide work.
      i.   Both personal and financial.
      ii.   Funding to attend in person.
      iii.   The ability to commit to take on more work/take time to step away from campus.
      iv.   Acknowledging that she has heard this and has elevated it to Carli Schiffner, Deputy Executive Director of Education, work with instruction commission and make our executive director aware so he can might the presidents aware.
- Critical point on the distributed leadership structure of our system.
- In past there was an expectation from leadership that those doing this work had support to complete it. Groups were prioritized, you attended and completed the work attached.
- With current demands on campuses there seems to be a shift and a robust conversation should be had to decide if this is still the structure we want.
- Is this still the distributive leadership structure we want for how we get things done, and if so how do we make sure it is prioritized within people's positions.
      v.   Anything on people's minds-
- Tanya connected with Emily about this.
- Be aware that the solution may be a fundamental change to the councils.

i.   Rubric of BAS programs in the state
      i.   Marketing, we have begun on this.
      ii.   A new piece is the inventory work being done, have come across Programs that were approved but never started. Led to conversation about should there be a process to put a program on 'inactive' status.
- Will be reaching out to schools with the programs to determine a why?
- Could be similar to the workforce associate degree, to put it on hold for up to 3 years and then either re-boot or retire.

j.   Val and Joyce Hammer are presenting at CCBA about the 10 years of BAS programs in Washington and where we are going.
      i.   - Many states look to us as a foreword thinking around Bachelors degrees. , If you were to predict 10 years out: What do you think the future looks like what would wish it would look like, growth and change?
- We have begin talking about this within the executive team.

- These programs attract lots of students from many pathways, not just students from professional/technical degrees. We have always worked to follow the rules, but in the future maybe not always tied to a particular associate degree.
- BTC—Engineering technology, small sample size but most students are not from BTC, or other tech school. More than half already have a degree. Rather than being degree required, focusing on ensuring Pre-reqs are completed or how to get them completed.
- Remembering what Mike Potter, LW Tech. said years ago about viewing all students as a bachelor's student. At Skagit working to holistically support students, remove our own biases. All areas need to have the same thinking. We have a real opportunity as a state and group to lead in the equity work.
- Who is our target student?
  a. Working adults
- Who is being hired?
  a. Cluster hiring focused on hiring faculty who can support BIPOC students.
- Influence of Universities. They are offering BAS/ 2+2 degrees.
  a. Metro vs. rural schools- small colleges do not have much more capacity to add degrees, but networking with other CC that have many BAS degrees to create options for students to attend those programs.
  b. Collaborate so students can attend these other degrees and get wrap around services onsite at their local school.

 ii. How many see a future for Applied Master's Programs?
- Not many of this type of program in the country, maybe 5 total- but what is the demand.
- Where would the funding come from?
  a. Unless the funding model for CC is fundamentally changed, this will remain a dream.
  b. For an applied masters level program then instruction would be a PhD and would want individuals who have actual practice not just theoretical- so how do you find/attract faculty?
  c. Currently this is an issue for the Computer Science program.
  d. Could work for certain subject areas ex. Cybersecurity?
  e. How would it be differentiated- already challenging with BS and BAS.
- Reminder that this was a thought project, not that the State is currently looking to roll these out.

V. Commission Liaison Reports
 a. Instructional Commission (IC) Emily Lardner (not in attendance report sent to Tanya)
  i. Extension of Bridge to College by three years.
  ii. Conversation about the WEC environmental Scan Item

      iii.   Approval of common course numbering, pending ATC review.
b. Workforce Education Council (WEC) Steven Danver
      i.   Met in person
      ii.   At general meeting there was discussion for common numbering in early childhood Ed.
      iii.   Org plan from centers of excellence put forward.
      iv.   Overview of Perkins grant presented. Changes in state targets that will have to measure against moving forward.
      v.   Presentation by US Dept. Of Labor on grant opportunities
         ● Grants.gov how to use/find grants.
         ● Different opportunities.
      vi.   Report on the Skills Standards project for Prof/Tech instructors
         ● Identify and map DEI competencies into the skills standards for programs.
c. Articulation &Transfer (ATC) Chris Chen (not in attendance sent report)
      i.   2022-23 workplan will focus on:
         ● Washington 45-degree maintenance and review
         ● Common course number review
         ● Pathways and progression -focus on alignment with basic ed.
         ● Professional development among ATC members
         ● Vote passed to update language on seal of biliteracy language.

d. Research and Planning Commission (RPC) Jason Engle
      i.   Meeting isn't until next week, so no new update.
      ii.   Workplan focusing on:
         ● Accreditation
         ● DEI
         ● CTClink
            a.   Promise vs. reality of how CTC will work.
         ● Would like any feedback from BLC for him to take to RPC.
e. Library Leadership Council (LLC) Julie Nurse
      i.   Julie not in attendance- No Report
f. Centers of Excellence (COE) Dan Ferguson
      i.   Report provided by Brianna Rockenstire
         ● Broader project awareness.
         ● Two centers have hired new directors.
         ● Marine Manufacturing and Ag/Natural Resources are deeply engaged with career connect efforts.
            a.   Leading effort to creating statewide workforce strategy for these sectors.
            b.   K-12 to college, industry partnerships.
            c.   Paid internships particularly in BAS programs-lots of funding so expecting this to continue.

- Clean energy center is inviting faculty, deans, program managers to participate in the energy educator's association, to keep everyone up to date on trends etc.
- Allied Health
    a. Dan is very involved with: WA health workforce sentinel network-comprehensive data gathering about health workforce needs in the state. They have shared out latest findings.
- Information technology
    a. Focusing on access to more internship opportunities, in particular with BAS programs.
    b. Working with programs to map curriculum to employment, for focused outreach.

VI. Planning for the future of BLC
    a. Where our face to face meeting should be for spring.
    b. In person Walla Walla with Zoom option.
    c. Conversation about changing date back to pre-Covid format- full day and half rather than two half days and back to Thursday-Friday.
        i. Possibility to bring some professional development to the meeting, find ways to think outside the box to ensure as many people as possible can attend.
        ii. Overlap of council meeting dates and individuals who attend-look at for next year.
        iii. Motion to meet face to face- Sunaina Virendra
        iv. Second Christi Crawford
        v. Motion passes
            - Spring meeting will be April 18 & 19 in Walla Walla.
            - Exec committee will discuss moving back to Thurs- Friday next year.
    d. IC is meeting early this year, we do not have anything to bring to them so the dates should not impact. We need to finalize the workplan.
    e. Year of rebalance, to plan to kick-off for next year.

VII. Meeting Adjourned

Upcoming Meetings

CCBA Conference Feb. 15-17

April 18 & 19
(Walla Walla)

Summer BLC
TBD

Fall 2023 TBD

(looking for host site)