WHAT	WHY	WHY BY WHOM				HOW		
What I Need to Know	Why this is important	President's Office	Board Chair	Self-Guided	Trustee Assoc.	Resources/Methods/Actions		
 College Overview Student demographics, characteristics, facts Faculty and staff demographics Programs, certificates, courses of study offered 	Understand who the college serves and how.	х				 College marketing materials Fast Facts SBCTC Field Guide College website Accreditation self-study and reports Annual report 		
 Strategy Vision, Mission, and Strategic Plan Core Themes and Goals 	 Understand the board's charge to the college Know how the college will be evaluated in accreditation Understand the college's priorities and focus 	Х				 Strategic plan Website links Related documents 		
 Enrollment College enrollments How targets are being met Who attends the college How enrollments change 	 Understand how enrollment impacts the college budget Know the challenges the college faces Understand the value the college brings to the community 	X				 Current enrollment report Historical enrollment reports Student demographics 		
 Service Area School districts served Geographical area served 	Know who we serve and where they come from	X						

WHAT	WHY		•	ном		HOW
What I Need to Know	Why this is important	President's Office	Board Chair	Self-Guided	Trustee Assoc.	Resources/Methods/Actions
 Other Higher Ed Options Four-year institutions Online education Other organizations providing education & training 	 Understand the choices students have Understand who we need to collaborate with 	Х		Х		
Impact of Washington Community and Technical Colle Student demographics Student Success Data (including transfers in-state vs out-of-state) Goals Needs Economic Impacts	Understand information needed to communicate and advocate on behalf of my college and SBCTC system as a whole	X		Х	X	SBCTC website SBCTC publications SBCTC Quick Facts and Publications SBCTC Field Guide SBCTC Community & Technical Colleges at a Glance
 Trustee Organizations - ACT/ACCT What are ACT and ACCT? Key activities and events ACT organization and committees SBCTC vs ACT vs WACTC - relationship to each other 	 How do Trustees support each other & work together? Helps new trustee understand the meeting schedule of the various organizations and which ones to attend 		X	X	X	 SBCTC website SBCTC publications ACT website ACCT website About Events Resources Publications Podcast

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 Scope of the Trustee Commitment Board meetings: preparation and attendance Additional trustee meetings Community events College events Local, state and national conferences 	Understand what is expected of you - time and level of participation	Х	Х			
 Ethics Code of ethics Open meetings law Public records Conflict of interest Personal financial disclosures (F-1 filing) 	 Avoid trouble for you and the college Use your position of authority appropriately 	X	X	X		 ACT website "Attention New Trustees: This Episode is For You," Jeff Advokat ACCT Guide to Ethical Governance Annual PDC F-1 Personal Financial Affairs Statement Governor's website Documents from AG's office
 Board Role vs. President's Role Policy vs. management Board's authority Policy governance 	 Understand the line between oversight and management Provide oversight 	X	X			 Board Policy Manual Articles ACT New Trustee Orientation ACT website
 Who the Board Represents The Board's constituents 	Understand on whose behalf you are speaking, discussing and deciding		Х			ArticlesACT New Trustee Orientation

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What I Need to Know	Why this is important	President's Office	Board Chair	Self-Guided	Trustee Assoc.	Resources/Methods/Actions
Board PoliciesKey policies	Know which policies affect the work of the Board		Х			Board policy manual
 Using Influence Effectively How to get items on the board agenda How to share ideas and influence discussions How to effectively influence board decisions 	Understand how to influence outcomes vs. directing them		X	Х		 ACT new trustee orientation ACT website ACCT website
 Responding to the Media Who is authorized to speak on behalf of the board 	Clarity of communication	X	X			 College's communication plan PIO, as needed
 Board Governance How the is board organized How the board does its work Board retreats Board self-evaluation 	Understand how the board functions		Х			 ACT website Recent board self-evaluation Committee structure and members