WHAT	WHY		BY W			HOW
What I Need to Know	Why this is important	President's Office	Board Chair	Self-Guided	Trustee Assoc.	Resources/Methods/Actions
<ul> <li>College Overview</li> <li>Student         demographics,         characteristics         , facts</li> <li>Faculty and         staff         demographics</li> <li>Programs,         certificates,         courses of         study offered</li> </ul>	Understand who the college serves and how.	X				<ul> <li>College marketing materials</li> <li>Fast Facts</li> <li>SBCTC Field Guide</li> <li>College website</li> <li>Accreditation self-study and reports</li> <li>Annual report</li> </ul>
<ul> <li>Strategy</li> <li>Vision,         Mission, and         Strategic Plan</li> <li>Core Themes         and Goals</li> </ul>	<ul> <li>Understand the board's charge to the college</li> <li>Know how the college will be evaluated in accreditation</li> <li>Understand the college's priorities and focus</li> </ul>	X				<ul> <li>Strategic plan</li> <li>Website links</li> <li>Related documents</li> </ul>

WHAT	WHY		BY W			HOW
What I Need to Know	Why this is important	President's Office	Board Chair	Self-Guided	Trustee Assoc.	Resources/Methods/Actions
<ul> <li>Enrollment</li> <li>College enrollments</li> <li>How targets are being met</li> <li>Who attends the college</li> <li>How enrollments change</li> </ul>	<ul> <li>Understand how enrollment impacts the college budget</li> <li>Know the challenges the college faces</li> <li>Understand the value the college brings to the community</li> </ul>	X				<ul> <li>Current enrollment report</li> <li>Historical enrollment reports</li> <li>Student demographics</li> </ul>
<ul> <li>Service Area</li> <li>School districts served</li> <li>Geographical area served</li> </ul>	Know who we serve and where they come from	X				
Other Higher Ed Options  Four-year institutions  Online education  Other organizations providing	<ul> <li>Understand the choices students have</li> <li>Understand who we need to collaborate with</li> </ul>	X		X		

WHAT	WHY			ном		HOW
What I Need to Know	Why this is important	President's Office	Board Chair	Self-Guided	Trustee Assoc.	Resources/Methods/Actions
education & training						
Impact of Washington Community and Technical Colle  Student demographics  Student Success Data (including transfers in- state vs out- of-state)  Goals  Needs  Economic Impacts	Understand information needed to communicate and advocate on behalf of my college and SBCTC system as a whole	X		X	X	<ul> <li>SBCTC website</li> <li>SBCTC publications         <ul> <li>SBCTC Quick Facts and Publications</li> <li>SBCTC Field Guide</li> <li>SBCTC Community &amp; Technical Colleges at a Glance</li> </ul> </li> </ul>

WHAT	WHY		BY W			HOW
What I Need to Know	Why this is important	President's Office	Board Chair	Self-Guided	Trustee Assoc.	Resources/Methods/Actions
Trustee Organizations - ACT/ACCT  What are ACT and ACCT?  Key activities and events  ACT organization and committees  SBCTC vs ACT vs WACTC - relationship to each other	<ul> <li>How do         Trustees         support each         other &amp; work         together?     </li> <li>Helps new         trustee         understand         the meeting         schedule of         the various         organizations         and which         ones to attend</li> </ul>		X	X	X	<ul> <li>SBCTC website</li> <li>SBCTC publications</li> <li>ACT website</li> <li>About <ul> <li>Events</li> <li>Resources</li> <li>Publications</li> <li>Podcast</li> </ul> </li> </ul>
Scope of the Trustee Commitment	<ul> <li>Understand what is expected of you - time and level of participation</li> </ul>	Х	Х			

WHAT	WHY		BY W			HOW
What I Need to Know	Why this is important	President's Office	Board Chair	Self-Guided	Trustee Assoc.	Resources/Methods/Actions
<ul> <li>Board         meetings:         preparation         and         attendance</li> <li>Additional         trustee         meetings</li> <li>Community         events</li> <li>College events</li> <li>Local, state         and national         conferences</li> </ul>						
<ul> <li>Ethics</li> <li>Code of ethics</li> <li>Open meetings law</li> <li>Public records</li> <li>Conflict of interest</li> <li>Personal financial disclosures (F-1 filing)</li> </ul>	<ul> <li>Avoid trouble for you and the college</li> <li>Use your position of authority appropriately</li> </ul>	X	X	Х		<ul> <li>ACT website</li> <li>"Attention New Trustees: This Episode is For You," Jeff Advokat</li> <li>ACCT Guide to Ethical Governance</li> <li>Annual PDC F-1 Personal Financial Affairs Statement</li> <li>Governor's website</li> <li>Documents from AG's office</li> </ul>

WHAT	WHY		BY W	ном		HOW
What I Need to Know	Why this is important	President's Office	Board Chair	Self-Guided	Trustee Assoc.	Resources/Methods/Actions
Board Role vs. President's Role  Policy vs. management Board's authority Policy governance	<ul> <li>Understand the line between oversight and management</li> <li>Provide oversight</li> </ul>	X	Х			<ul> <li>Board Policy Manual</li> <li>Articles</li> <li>ACT New Trustee Orientation</li> <li>ACT website</li> </ul>
<ul><li>Who the Board</li><li>Represents</li><li>The Board's constituents</li></ul>	<ul> <li>Understand on whose behalf you are speaking, discussing and deciding</li> </ul>		Х			<ul><li>Articles</li><li>ACT New Trustee Orientation</li></ul>
<ul><li>Board Policies</li><li>Key policies</li></ul>	Know which policies affect the work of the Board		X			Board policy manual
<ul> <li>Using Influence</li> <li>Effectively</li> <li>How to get items on the board agenda</li> <li>How to share ideas and</li> </ul>	Understand how to influence outcomes vs. directing them		Х	Х		<ul> <li>ACT new trustee orientation</li> <li>ACT website</li> <li>ACCT website</li> </ul>

WHAT	WHY		BY W			HOW
What I Need to Know	Why this is important	President's Office	Board Chair	Self-Guided	Trustee Assoc.	Resources/Methods/Actions
influence discussions  How to effectively influence board decisions						
Responding to the Media  Who is authorized to speak on behalf of the board	Clarity of communication	X	X			<ul> <li>College's communication plan</li> <li>PIO, as needed</li> </ul>
Board Governance  How the is board organized  How the board does its work  Board retreats  Board selfevaluation	Understand how the board functions		X			<ul> <li>ACT website</li> <li>Recent board self-evaluation</li> <li>Committee structure and members</li> </ul>

WHAT	WHY	_		НОМ		HOW
What I Need to Know	Why this is important	President's Office	Board Chair	Self-Guided	Trustee Assoc.	Resources/Methods/Actions
Trustee Equity Topics  • Faculty and staff demographics: past, current, future  • DEI initiatives at the district (ODEI, faculty, staff, admin, student)  • Board composition, equity practices, and norms	<ul> <li>Trustees and boards understand how well their district is meeting the needs of the entire community it serves</li> <li>Trustees are conversant in the terms and language of diversity, equity, and inclusion</li> <li>Trustees set the tone by role modeling equitable board membership</li> </ul>	X	X	X X	x	<ul> <li>Trustee Recruitment and Selection Handbook         <a href="https://www.sbctc.edu/resources/documents/about/trustees/trustee-recruitment-and-selection-handbook-draft-as-released.pdf">https://www.sbctc.edu/selection-handbook-draft-as-released.pdf</a></li> <li>Equity, Diversity, and Inclusion Research and Resources         <a href="https://www.sbctc.edu/about/edi/research-resources.aspx">https://www.sbctc.edu/about/edi/research-resources.aspx</a></li> <li>Check your district's Office of Diversity, Equity, and Inclusion web site</li> <li>Review your district's past board meeting and retreat minutes</li> </ul>